

# How To Start A Startup Course By Bada Business

Make a strong business with a online course “How To Start A Startup” from Bada Business company

**Bada Business company focus on Industry Oriented Teaching.**

**Get Discount Upto Rs 2,10,000**

Goto [course4skills.com](http://course4skills.com) and select “How To Start A Startup” and click Activate discount

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& Assessments

**50+**

courses



Introducing  
**HOW TO APPROACH INCUBATORS AND ACCELERATORS?**  
Problem Solving Course

- Role of Incubators/Accelerators?
- How to apply for Incubator/Accelerator program
- When do Incubators/Accelerators invest in a startup
- Selecting the right Incubator/Accelerator
- Mistakes to Avoid

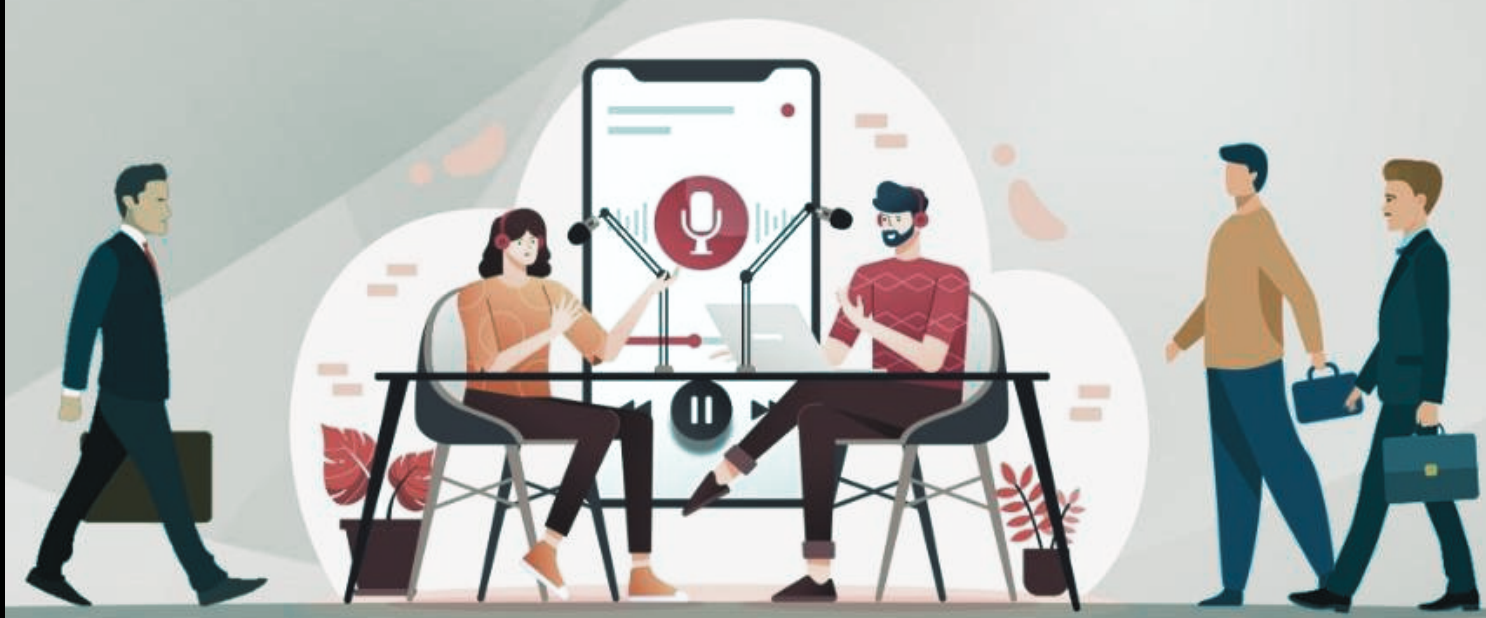
~~₹ 14,500 /-~~ **Free** (with the Course Pack)

FACEBOOK FOR BUSINESS PROFESSORS

Ms. Pallavi Nagpal

Mr. Suraj Juneja

**Bada Business**  
An Initiative By Dr. Vivek Bindra



*Introducing*

# **PODCAST FOR BUSINESS**

*Problem Solving Course*

- Basics of podcast
- Creating content for podcast
- Repurposing podcast content for social media
- Generating leads and revenue from podcast
- Equipment required, recording, & editing a podcast
- Podcast analytics
- Brand Building through podcasting

~~₹ 12,500 /-~~ **Free** (with the Course Pack)

**FRANCHISING PROFESSORS**

Mr. Navendu Shukla

Ms. Neeta Iyer

Ms. Shruti Sharma

**Bada Business**

An Initiative By Dr. Vivek Rindra

THIS COURSE PROVIDES DIFFERENT STRATEGIES, TOOLS, AND TECHNIQUES TO EFFECTIVELY DESIGN AND EXECUTE A SUCCESSFUL EMAIL MARKETING CAMPAIGN. THE COURSE WILL ENABLE YOU TO SUCCESSFULLY AUTOMATE YOUR EMAIL MARKETING PROCESS FOR BETTER REACH AND RESULTS.



Introducing  
**EMAIL MARKETING**  
Problem Solving Course

- Different types of marketing emails
- Step by step process of email marketing
- Learn building an email list of targeted customers
- How lead magnets can help you get customer email ids
- Learn how to segment your customer mailing list
- Learn how to increase email open rate
- Designing creative emails using Canva
- Email automation using Mailchimp
- Understand the role of A/B testing in email marketing strategy
- Learn how to optimise email campaigns using analytics

~~₹ 14,500 /-~~ **Free** (with the Course Pack)

PERSONALITY DEVELOPMENT PROFESSORS

Ms. Samriti Grover

Mr. Niloy Jain



*Introducing*

# **PRINCIPLES BEFORE PROFIT**

*Problem Solving Course*

- Understand the Art of Mind Control
- Tips to achieve Success
- How to maintain work life balance
- How to develop productive habits
- Building a healthy organisational culture
- Importance of Relationship Building
- How can Motivation help you to reach your goal

~~₹ 10,000 /-~~ **Free** (with the Course Pack)

**FRANCHISING PROFESSORS**

Ms. Pallavi Nagpal | Shri Amogh Leela Prabhu | Shri Rasikraman Das Prabhu

**Bada Business**  
An Initiative By Dr. Vinod Rastogi

**"WANT TO TAKE YOUR BUSINESS ONLINE  
WANT TO START A PROFITABLE ONLINE BUSINESS  
WANT TO EXPAND YOUR BUSINESS GLOBALLY"**



Introducing  
**E-COMMERCE**  
Problem Solving Course

- Learn to choose an e-commerce business model that can work for you
- Learn steps to start an e-commerce business
- Know about the technologies needed to start your online store
- Find out ways to fund your online store
- Understand ways to run an e-commerce business
- Find out ways to market your online store without any cost
- Learn best practices from the case studies of the top e-commerce platforms

~~₹ 25,000 /-~~ **Free** (with the Course Pack)



E-COMMERCE PROFESSOR

**Mr. Paritosh Sharma**

Vice President-  
Learning & Development,  
Bada Business Pvt. Ltd.

**Rada Business**

**ARE YOU STRUGGLING TO MAINTAIN  
WORKING CAPITAL FOR YOUR BUSINESS?**



*Introducing*  
**WORKING CAPITAL**  
*Problem Solving Course*

- Learn ways to maintain sufficient cash flow to run your business
- Learn critical ratios and key principles for better cash management
- Increase inventory turnover to improve profitability
- Know how to stay cash positive during the off-season
- Learn to maintain sales in competitive markets
- Understand business expansion techniques with least investment
- Learn to forecast expenses and cash flow requirement
- Learn to reduce credit sales and increase cash sales

~~₹ 10,000/-~~ **Free** (with the Course Pack)



WORKING CAPITAL PROFESSOR

**Dr. Sanjay Kathuria, CFA, MRICS**

Director - Corporate Strategy, Investor Relations &  
Strategic Alliance at Bada Business

Bada Business

# HOW TO USE WHATSAPP TO GROW YOUR BUSINESS?



Introducing

## WHATSAPP MARKETING

Problem Solving Course

- Learn to generate and nurture leads through whatsapp marketing
- Convert leads into sales through through WhatsApp marketing and grow your business
- Learn to maintain relationships with existing customers through WhatsApp marketing automation
- Learn to use features of WhatsApp business account for effective low-cost marketing
- Learn to increase engagement with customers easily with other features like payments, cataloging
- Learn to collaborate in real-time with clients by learning to link Google sheets with WhatsApp

~~₹ 14,500 /-~~ **Free** (with the Course Pack)



WHATSAPP MARKETING PROFESSOR

**Mr. Sanjeev Jain**

Founder at CEOITBOX

Bada Business





Introducing  
**ESOPs**  
Problem Solving Course

- History & Importance of ESOPs
- Using ESOPs as a retention tool
- Terms and terminology of ESOPs
- Taxation of ESOPs
- ESOPs issuance process
- Exit clauses and policy drafting checklist
- Buyback of ESOPs

~~₹ 12,500 /-~~ **Free** (with the Course Pack)

FRANCHISING PROFESSORS

Mr. Navendu Shukla

Mr. Sarthak Ahuja

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THIS COURSE IS DESIGNED TO HELP PEOPLE TO DEVELOP AND IMPROVE THEIR NEGOTIATION SKILLS. THIS COURSE HELPS YOU IN CRACKING BUSINESS DEALS BY APPLYING VARIOUS TOOLS & TECHNIQUES OF NEGOTIATION



Introducing  
**NEGOTIATION SKILLS**  
Problem Solving Course

- Learn how to develop negotiation skills in you
- Learn how to use empathy in negotiation
- Learn about various techniques of negotiation
- Learn how to convert a customer's "No" into "Yes"
- Using silence as an important tool in negotiation
- Learn how to apply high ball and low ball techniques of negotiation
- Learn how to handle emotions in negotiation
- Learn how to crack a deal in your favour
- And many more

~~₹ 12,500 /-~~ **Free** (with the Course Pack)

NEGOTIATION SKILL PROFESSORS

Ms. Samriti  
Grover

Ms. Pragati  
Bajpai

Ms. Abha  
Maryada Banerjee

Mr. Suren  
Saini

Mr. Santosh  
Jha

**Bada Business**  
An Initiative By Dr. Vivek Bindra



Introducing  
**BUDGETING**  
Problem Solving Course

- Benefits of Budgeting
- Difference between Forecasting and Budgeting
- How to prepare a budget
- How to set sales and production budget
- Zero Based Budgeting
- Performance based budgeting
- Budget Variance Analysis
- Period-wise Budgets
- Financial budgeting
- Overhead budgeting

~~₹ 14,500 /-~~ **Free** (with the Course Pack)

FRANCHISING PROFESSORS

Mr. Sanjay Kathuria

Mr. Raveesh Singhal

**Bada Business**  
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1000+ video library

# HUGE SALE

2000+ reading materials and assessments

# 93.34% OFF

# Today

Bada Business Courses



# LIST OF 50 COURSES

- Working Capital
- Enterprise Resource Planning (ERP)
- Finance For Non Finance
- Zero Dollar Marketing
- Smart, Presentations for Investors, Customers & Employees (SPICE)
- Fund Raising
- How to Start a Startup?
- How to Sell?
- Customer Relationship Management (CRM)
- E-Commerce
- Debt Management
- Customer Service
- How to Scale a Startup?
- Export-Import
- Business Automation
- WhatsApp Marketing
- Stress Management
- Time Management
- Digital Marketing - Part 1
- Digital Marketing Part-2
- Team Management
- Negotiation Skills
- Email Marketing
- 25 Business Ideas Under 3 Lakhs
- Instagram Marketing
- Risk Management
- Brand Management
- Generating Leads Through Blogging
- Low Cost Marketing Ideas
- IPR Trademark
- IPR Copyright
- Budgeting
- Design Thinking
- Sell on Amazon
- Emotional Intelligence for Entrepreneurs
- Market Research
- Business Audit
- Storytelling In Business
- IPR Patent
- Google Ads - Marketing
- ESOPs
- Facebook For Business
- Twitter for Business
- How to Set up International Business?
- LinkedIn Marketing
- Investor Pitch Deck
- How to Approach Incubators & Accelerators?
- Vendor Management
- Designing Your Own Website
- Winning Legal Conflicts
- Dropshipping
- Market Insights & Consumer Behaviour
- Business Networking
- Sales Growth Maximiser
- Strategy & Execution Signifier
- Retail Management Multiplier
- Leadership Lessons Enhancer
- Low-Cost Marketing Amplifier
- Peak Performance & Productivity Magnifier
- How to Start a Startup Booster
- Business Operations Accelerator
- UI/UX for Business

**GET CERTIFIED!**



## **Certificate of Completion**

Signed Certificate by Dr. Vivek Bindra to Endorse Your Learning

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### **Easily Shareable**

Share on Your Social Media

Put it on Your Website & WhatsApp Status

Mention in Your Resume & Bio

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### **Build Credibility**

Enhance Your Credibility in Your Professional Circle

# LEARN FROM BILLIONAIRE MENTORS

For The First Time Ever, Top Industry Leaders Teach You From Their Personal Experiences



**Dr Vivek Bindra**  
Founder & CEO, Bada Business



**ACHARYA BALKRISHNA**  
Chairman, Patanjali Ayurved



**SAMIR SATHE**  
Founder & Chairman, Wadhvani Foundation



**ANAND KUMAR**  
Founder & CEO, Super 30



**RAHUL NARVEKA**  
Founder, Startup Studio India



**SANJEEV KAPOOR**  
Indian Celebrity, Chef & Co-Founder Wonderchef



**R. GOPALAKRISHNAN**  
Ex. Director  
Tata Sons Ltd.



**ARIJEET TALAPATRA**  
CEO  
Transsion



**ANURADHA AGARWAL**  
Founder  
Multibhashi



**RITESH AGARWAL**  
Founder & CEO  
OYO Rooms



**DEEPAK BAGLA**  
Founder & CEO  
OYO Rooms

## SUBJECT MATTER EXPERTS WITH 15+ YEARS OF EXPERIENCE



**GAURANG BINDRA**  
Founder  
Legal Leo



**SANJEEV JAIN**  
Founder  
CEOITBOX



**ABHA MARYADA**  
Founder  
Success India



**AVIJIT ARYA**  
Founder & Chief  
Internet Moguls



**KEDAR BHOLE**  
Founder  
Charge Up Life



**PIYUSH NAGAR**  
Founder & CEO  
Sixth Sense IT Solutions



**SARA KHAN**  
Founder  
Jot Down Ventures



**PRACHI CHOPRA**  
Founder & Managing Director  
Intellect Bastion



**BHAVPREET SINGH SONI**  
Founder & CEO  
SonisVision



**SUNANDA BANERJEE**  
Founder  
CoEmerge



**REEMA JAIN**  
Founder, Dugain Legal,  
Advocates & Solicitors



**HRISHIKESH ROY**  
Founder  
Roy Digital



**SUREIN SAINI**  
Founder & Chief Consultant  
ETC Inc.



**NEETA IYER**  
Founder  
Content Gallery



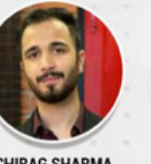
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Founder & CEO  
Digital Gurukul



**AISHWERYA JAIN**  
Founder, Infiniti Insights &  
Thekedaars Media Entertainment



**OMI GUPTA**  
Founder  
GetDigitalOffice



**CHIRAG SHARMA**  
Founder  
Chirag Digital Private Limited



**ISHAN MANCHANDA**  
Co-Founder  
Takshila



**ADITI RANDEV**  
Co-Founder  
Niamb Ventures



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CEO & Co-Founder  
MAS Gallnet India Pvt. Ltd.



**HARDIK GUPTA**  
Co-founder & Head of Marketing  
Trisect



**PANKAJ CHHABRA**  
Co-Founder  
DFM Institute



**PRABHDEEP KAUR**  
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India Cellular & Electronics Association



**SAURABH KHASPURI**  
CEO, Digital Takshila &  
Booming Bull Academy



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Sandeeep Ahuja & Co.



**RAJNEESH SINGH**  
Managing Partner  
SimplyHR Solutions LLP



**AJITA SAXENA**  
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Getcancercaare.com



**SIDHANT SIDANA**  
Director  
Sid & Co.



**GAURAV WASAN**  
Food Explorer  
India Today



**NILOY JAIN**  
Partner & Sales Head  
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**RJ JASSI DHILLON**  
Presenter  
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TinkerLabs



**DEVNA MAHESHWARI**  
Professor & Promoter  
DMLessons



**BRANDED KAVITA**  
Branding Strategist & Consultant



**PARUL TOLANI**  
Manager-Learning &  
Development, Pernod Ricard



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Entrepreneurship Educator  
Delhi NCR Business Schools



# A COMPLETE GUIDE FOR **SETTING** YOUR BUSINESS



Confident  
Individual



Job Ready  
Candidate



Start-Up  
Founder